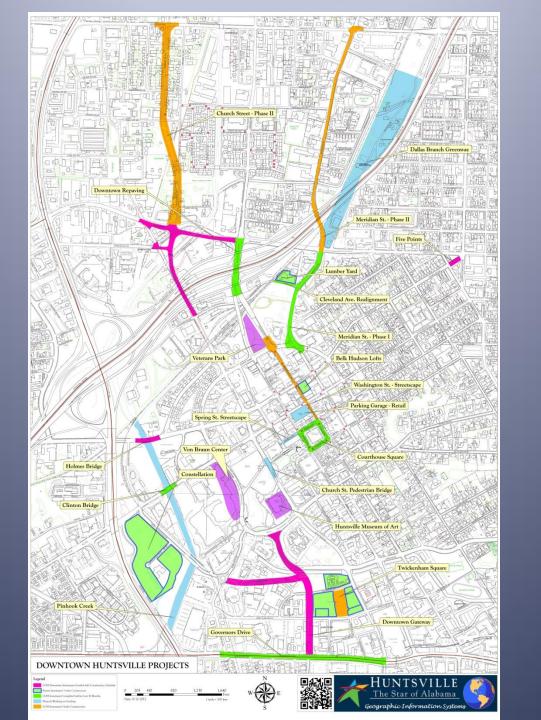
VISIONING HUNTSVILLE'S FUTURE:

A Master Planning Process September 20, 2012



DOWNTOWN PROJECTS

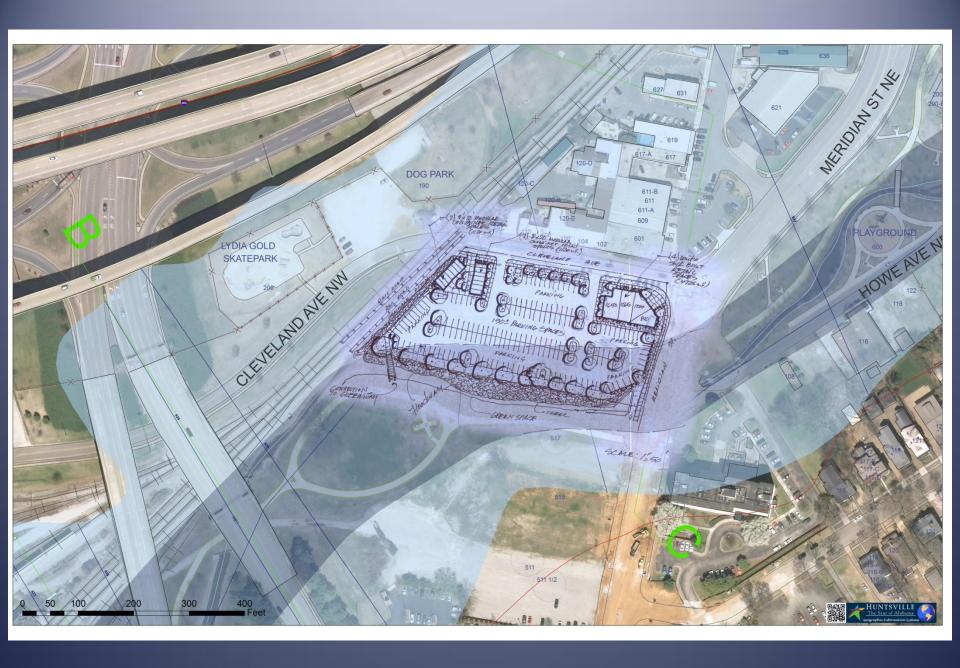


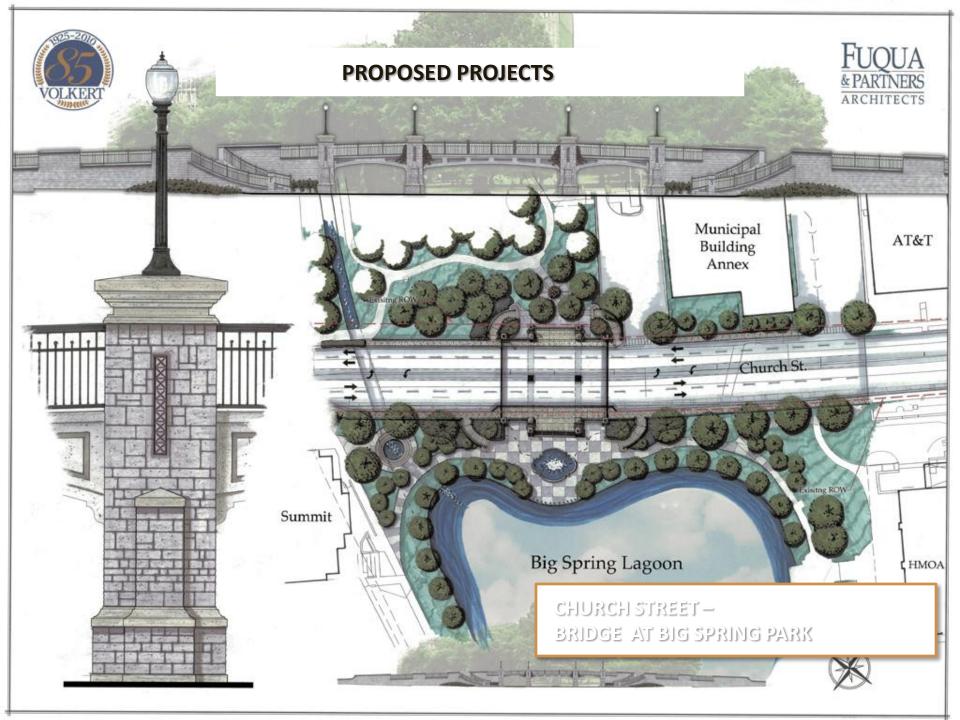
Cleveland Ave.- Before

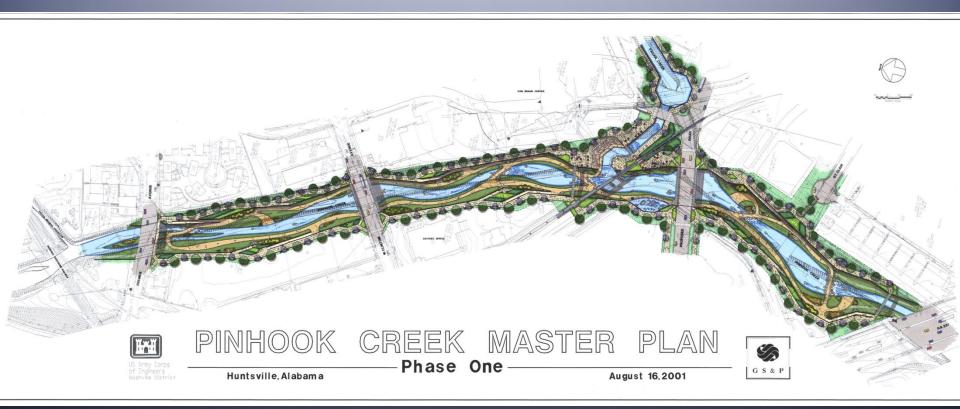


Cleveland Ave.- After









CONCEPT



CONCEPT



DESIGN CHARACTERISTICS

ARCHITECTURE



PHASE III



DESIGN CHARACTERISTICS

ROOFTOP GARDENS

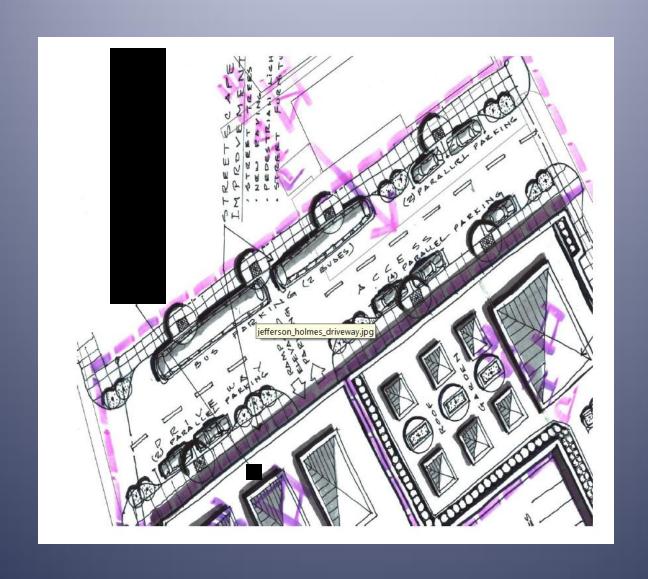


DESIGN CHARACTERISTICS

STREETSCAPE



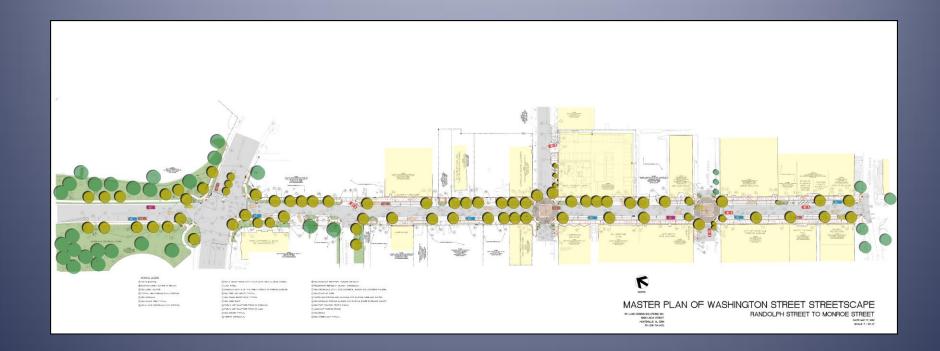
DRIVEWAY ACCESS

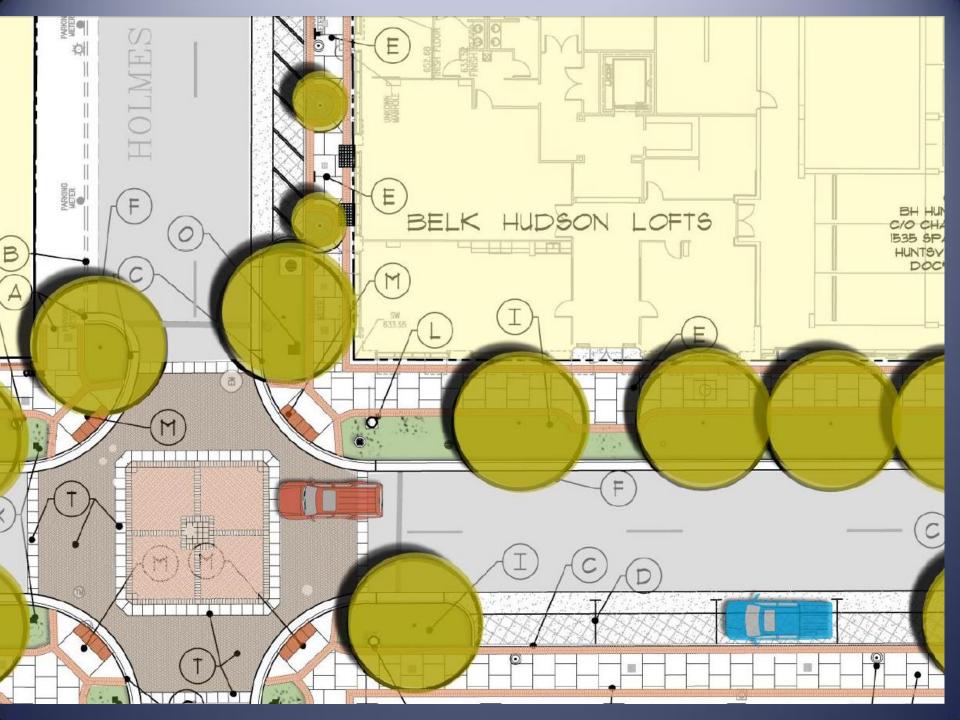


Sculpture Garden

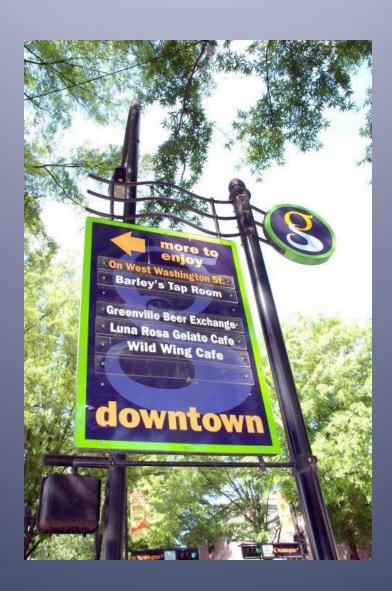


Washington Street Streetscape





Greenville Wayfinding Signage



REGULATORY AMENDMENTS

- SIDEWALK CAFÉ
- INCREASED AREA OF CENTRAL CITY ORDINANCE
- AMENDED ZONING ORDINANCE GENERAL BUSINESS C-3
- INCREASED AREA OF GENERAL BUSINESS C-3



NORTH PARKWAY SITE

City of Huntsville Planning Department

OUTLINE

O SITE BACKGROUND

O SITE CHALLENGES

O SITE PLAN

CONCEPT

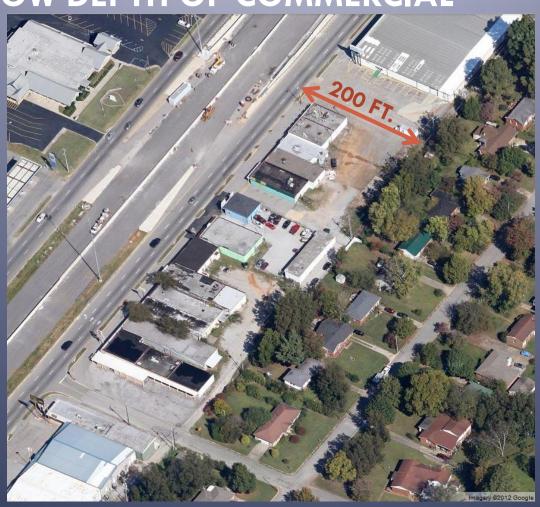
SITE BACKGROUND



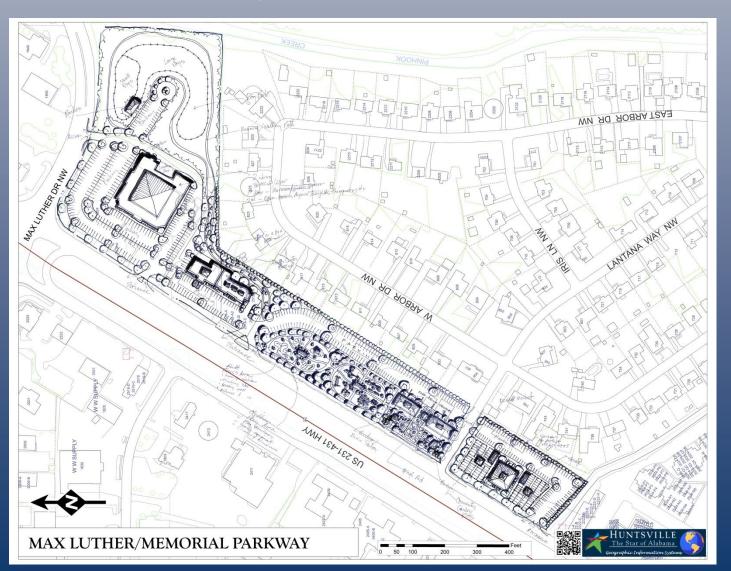
SITE CHALLENGES

SHALLOW DEPTH OF COMMERCIAL

STRIP



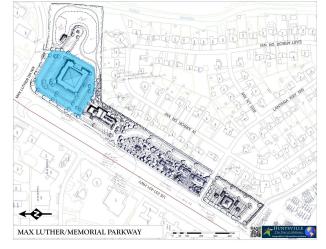
SITE PLAN



CONCEPT



RECREATIONAL FACILITIES
FOOD TRUCK PARK
COMMUNITY GARDEN





RECREATIONAL FACILITIES
FOOD TRUCK PARK
COMMUNITY GARDEN





RECREATIONAL FACILITIES

FOOD TRUCK PARK
COMMUNITY GARDEN





RECREATIONAL FACILITIES

FOOD TRUCK PARK
COMMUNITY GARDEN

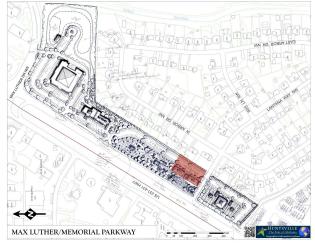




CORNER RETAIL/OFFICES RECREATIONAL FACILITIES

FOOD TRUCK PARK

COMMUNITY GARDEN

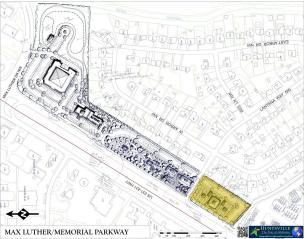




CORNER RETAIL/OFFICES RECREATIONAL FACILITIES FOOD TRUCK PARK

COMMUNITY GARDEN





FARM TO TABLE RESTAURANT





CORNER RETAIL/OFFICES RECREATIONAL FACILITIES FOOD TRUCK PARK COMMUNITY GARDEN

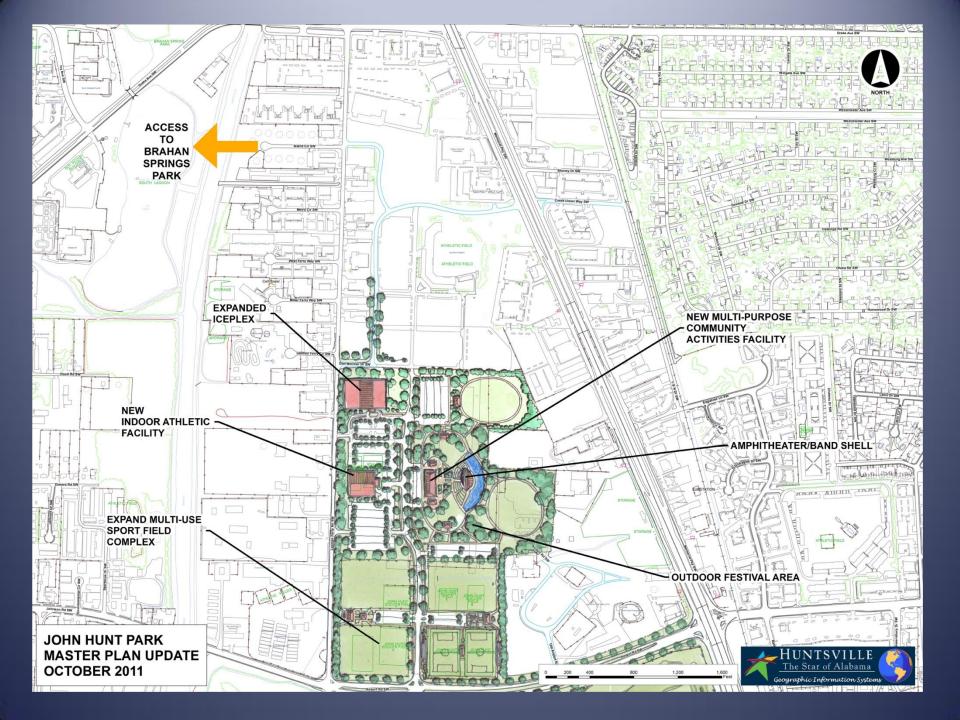


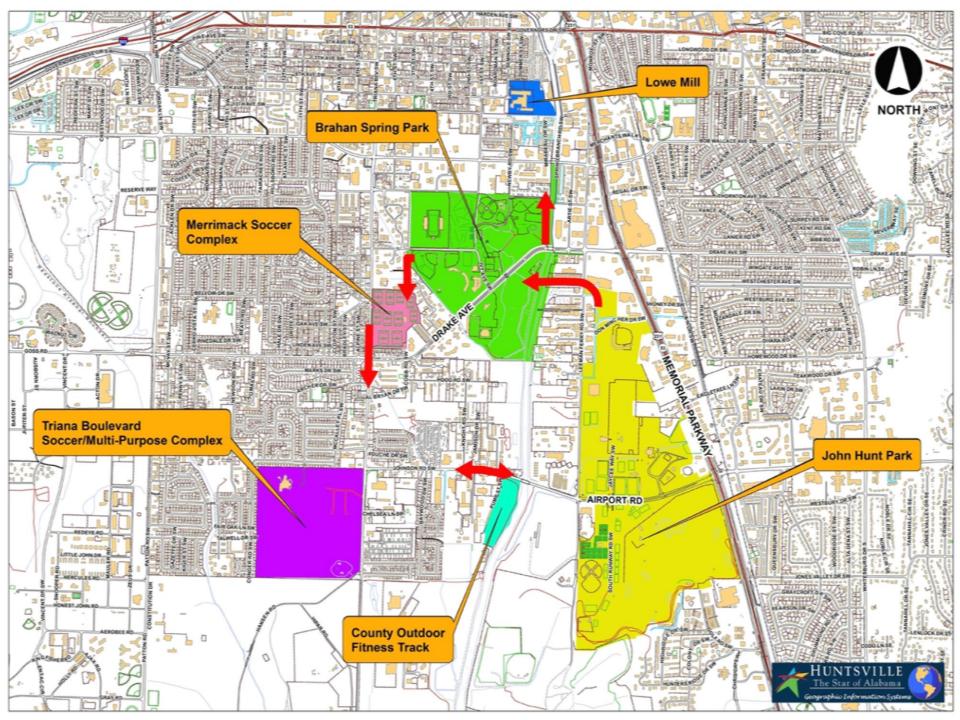














QUESTIONS?